

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice Date Invoice Month Invoice Period Invoice # 11/11/12 November 2012 10/29/12 - 11/05/12 968914-1

Account Executive Sales Office Sales Region Station HRP -Washingto National Mica Hansen **WPBF**

Product Estimate Number Advertiser Treasure Cst.Jbs Coa.FL-1 C30N06 **Treasure Coast Jobs Coalit**

> Flight Dates Order # Alt Order # 10/31/12 - 11/05/12 968914 6297213ADD

Billing Calendar Billing Type Deal # Cash **Broadcast**

IDB# Advertiser Code Product Code Advertiser Ref

Special Handling

1046 Agency Ref

www.thewpbfchannel.com

Billing Address:

Attention: Accounts Payable 814 King St Ste 400 Alexandria, VA 22314

Smart Media Group LLC (VA)

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

		Spots/									
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	11/02/12 Class of Tir	11/02/12 ne - Fixed N	WPBF News 25 on Pre-emptible	@ Noor	12pm-1230pm	F	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12		<u>TFSS</u> -F	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Air	Date Air Time	Descript	tion .	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBFF 11	02/12 12:29 PM	WPBF I	News 25 @ Noon	12pm-1230pm	:3	30 TCJC03	12TVH		\$1,200.00 NM
2	2 11/05/12 Class of Tir	11/05/12 ne - Fixed N	WPBF News 25 on Pre-emptible	@ Nooi	12pm-1230pm	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 11/05/12		TFSS	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Air	Date Air Time	Descript	tion	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	PBF M 11.	05/12 12:29 PM	WPBF I	News 25 @ Noon	12pm-1230pm	::	30 TCJC03	12TVH		\$1,200.00 NM
3	3 11/01/12 Class of Tir	11/01/12 ne - Fixed N	WPBF News 25 on Pre-emptible	ē @ Nooi	12pm-1230pm	T	:30	1	\$1,200.00	NM	4**
143	Weeks:	Start Date 10/29/12		TFSS T	Spots/Week 1	<u>Rate</u> \$1,200.00			1 11		c I
	Spots: # Ch	Day Air	Date Air Time	Descript	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF Th 11	01/12 12:21 PM	WPBF I	News 25 @ Noon	12pm-1230pm	:3	30 тсэс03:	12TVH		\$1,200.00 NM
4	11/01/12 Class of Tir	11/01/12 ne - Fixed N	Wheel Of Fortu on Pre-emptible	ne	7-7:30PM	T	:30	1	\$7,500.00	NM	
	Weeks:	Start Date 10/29/12		<u>TFSS</u> T	Spots/Week 1	<u>Rate</u> \$7,500.00			:+:		
	Spots: # Ch	Day Air	Date Air Time	Descript	tion .	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF Th 11	01/12 7:07 PM	Wheel C	Of Fortune	7-7:30PM	:3	30 тслс03	12TVH		\$7,500.00 NM
5	5 10/31/12 Class of Tir	10/31/12 ne - Fixed N	WPBF News 25 on Pre-emptible	@ Noor	12pm-1230pm	W	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12		TFSS	Spots/Week 1	<u>Rate</u> \$1,200.00					T.
	Spots: # Ch	Day Air	Date Air Time	Descript	ion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBFW 10	31/12 12:22 PM	WPBF N	News 25 @ Noon	12pm-1230pm	:3	30 тсэс031	12TVH		\$1,200.00 NM
						Total Spots		5			

Gross Total

\$12,300.00

INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968914-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coali	Treasure Cst.Jbs Coa.FL-1	C30N06

www.thewpbfchannel.com

Payment Terms 30 Days

Agency Commission

\$1,845.00

Net Amount Due

\$10,455.00